

M1




**BHAVAN'S VIVEKANANDA COLLEGE**  
OF SCIENCE, HUMANITIES & COMMERCE, SAINIKPURI, SECUNDERABAD-50094  
**ACCREDITED WITH 'A' GRADE BY NAAC**  
Autonomous College  
DEPARTMENT OF COMMERCE

Syllabus 2015-2016 M.COM

# M.COM SYLLABUS (w.e.f.2015-2016)

## FACULTY OF COMMERCE

M60

  
Prof. G. Laxman  
Chairman, BOS  
15/3/25  
Department of Commerce OU, Hyderabad.

**CHAIRMAN**  
Board of Studies in Commerce  
Osmania University  
Hyderabad - 500 007 (A.P.)



Bharatiya Vidya  
**Bhavan**

**BHAVAN'S VIVEKANANDA COLLEGE**

**OF SCIENCE, HUMANITIES & COMMERCE,  
SAINIKPURI, SECUNDERABAD-50094**

**ACCREDITED WITH 'A' GRADE BY NAAC Autonomous College**

**DEPARTMENT OF COMMERCE**

M.com Syllabus

w.e.f 2015-16



**BHAVAN'S VIVEKANANDA COLLEGE**  
 OF SCIENCE, HUMANITIES & COMMERCE, SAINIKPURI, SECUNDERABAD-50094  
 ACCREDITED WITH 'A' GRADE BY NAAC  
 Autonomous College  
 DEPARTMENT OF COMMERCE

**Syllabus 2015-2016 M.COM**

**FIRST SEMESTER**

Code	Name of the Paper	Exam Hrs	Sem Exam	IA	Total
Mcom 101	Accounting Standards & Reporting	3	70	30	100
Mcom 102	Managerial Economics	3	70	30	100
Mcom 103	Principles of Marketing	3	70	30	100
Mcom 104	Financial Management	3	70	30	100
Mcom 105	Organization Theory & Behaviour	3	70	30	100
<b>Total</b>					

**SECOND SEMESTER**

Code	Name of the Paper	Exam Hrs	Sem Exam	IA	Total
Mcom 201	Advanced Managerial Accounting	3	70	30	100
Mcom 202	Business Environment & Policy	3	70	30	100
Mcom 203	Marketing Management	3	70	30	100
Mcom 204	Investment Management	3	70	30	100
Mcom 205	Human Resource Management	3	70	30	100
<b>Total</b>					

**THIRD SEMESTER**

Code	Name of the Paper	Exam Hrs	Sem Exam	IA	Total
Mcom 301	Research Methodology & Statistical Analysis	3	70	30	100
Mcom 302	Cost Accounting & Control	3	70	30	100
Mcom 303	Specialization Paper- I	3	70	30	100
Mcom 304	Specialization Paper-II	3	70	30	100
Mcom 305	E-Commerce	3	<b>70</b>	14IA <b>16LB</b>	100
	Seminar		15W	10PR	25
<b>Total</b>					

**FOURTH SEMESTER**

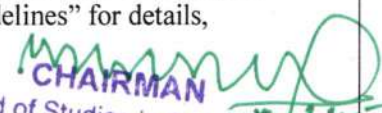
Code	Name of the Paper	ExamHrs	Sem Exam	IA	Total
Mcom 401	Quantitative Techniques for Business Decisions	3	70	30	100
Mcom 402	Tax Planning	3	70	30	100
Mcom 403	Specialization Paper- I	3	70	30	100
Mcom 404	Specialization Paper-II	3	70	30	100
Mcom ID 405	A) Indian Economy OR B) Managerial Communication	3	70	30	100
	PROJECT WORK*		60D	40VV	100
	Seminar		15W	10PR	25
<b>Total</b>					
<b>GRAND TOTAL</b>					

**Notation:**

ID-Inter Disciplinary; W-Write-up (4-5 Pages); PR – Presentation; IA – Internal assessment; D-Dissertation (50-75 Pages); VV – Viva-Voce; LB – Lab Practical Exam. \* - "Project Work – Guidelines" for details, SOI – Standard of Instruction.

**Notes:**

- For each paper there will be semester examination for 80 marks and 20 marks for internal assessment

  
**CHAIRMAN**  
 Board of Studies in Commerce  
 Osmania University  
 Hyderabad - 500 007 (A.P.)  
 Prof. G. Laxman  
 Chairman, BOS  
 Department of Commerce OU, Hyderabad.

M4



**BHAVAN'S VIVEKANANDA COLLEGE**  
 OF SCIENCE, HUMANITIES & COMMERCE, SAINIKPURI, SECUNDERABAD-50094  
**ACCREDITED WITH 'A' GRADE BY NAAC**  
 Autonomous College  
**DEPARTMENT OF COMMERCE**

**Syllabus 2015-2016 M.COM**

**SPECIALIZATION**

**FINANCE**

Code	Name of the Paper	Exam Hrs	Sem Exam	IA
FIN/INB303	International Financial Management	3	70	30
FIN 304	Securities Analysis & Portfolio Management	3	70	30
FIN 403	Financial Services	3	70	30
FIN/404	Financial Derivatives	3	70	30

**ACCOUNTING**

Code	Name of the Paper	Exam Hrs	Sem Exam	IA
ACC 303	Advanced Corporate Accounting	3	70	30
ACC 304	Financial Statement Analysis	3	70	30
ACC 403	Advanced Cost Accounting and Control	3	70	30
ACC 404	Mergers and Acquisitions	3	70	30

**MARKETING**

Code	Name of the Paper	Exam Hrs	Sem Exam	IA
MKG 303	Services & Retail Markets	3	70	30
MKG 304	Consumers Behavior and Marketing Research	3	70	30
MKG 403	Supply Chain Management & CRM	3	70	30
MKG/INB404	International Marketing	3	70	30

**TAXATION**

Code	Name of the Paper	Exam Hrs	Sem Exam	IA
TAX 303	Direct Taxes	3	70	30
TAX 304	Indirect Taxes	3	70	30
TAX 403	Business and Corporate Taxation	3	70	30
FIN/TAX/ ACC 404	International Taxation	3	70	30

**INTERNATIONAL BUSINESS**

Code	Name of the Paper	Exam Hrs	Sem Exam	IA
INB 303	International Financial Management	3	70	30
INB 304	International Trade- Theory and Practice:	3	70	30
INB 403	International Business Environment	3	70	30
MKG/INB 404	International Marketing	3	70	30

**INSURANCE**

Code	Name of the Paper	Exam Hrs	Sem Exam	IA
INS 303	Principles and Practices of Life and Health Insurance	3	70	30
INS 304	Principles and Practice of General Insurance	3	70	30
INS 403	Insurance: Actuarial Science	3	70	30
INS 404	Retirement Planning	3	70	30

*[Handwritten Signature]*  
**CHAIRMAN** 17/4/15

Board of Studies in Commerce  
 Osmania University  
 Hyderabad - 500 007 (A.P.)

*[Handwritten Signature]*  
 Prof. G. Laxman  
 Chairman, BOS 17/4/15

Department of Commerce OU, Hyderabad.